



## NEWS RELEASE

### ESSENTIAL ENERGY SERVICES 2012 THIRD QUARTER RESULTS CONFERENCE CALL AND WEBCAST

Calgary, Alberta November 1, 2012 – Essential Energy Services Ltd. (TSX: ESN) (“Essential”) intends to release its 2012 third quarter results on November 7, 2012 and has scheduled a conference call and webcast at 10:00 am MT (12:00 pm ET) on November 8, 2012.

**The conference call dial in numbers are 416-340-8061 or 866-225-0198**

A live webcast of the conference call will be accessible on Essential’s website at [www.essentialenergy.ca](http://www.essentialenergy.ca) by selecting “Investors”, then “Events and Presentations”. Shortly after the live webcast, an archived version will be available for approximately 30 days.

An archived recording of the conference call will be available approximately one hour after the completion of the call until December 8, 2012 by dialing 905-694-9451 or 800-408-3053, passcode 9994629.

#### ABOUT ESSENTIAL

Essential operates the largest coil tubing well service fleet in Canada with 47 coil tubing rigs and a fleet of 55 service rigs. Essential is a growth-oriented, dividend paying, corporation that provides oilfield services to oil and gas producers in western Canada for servicing producing wells and new drilling activity. Essential also sells, rents and services downhole tools and equipment including the Tryton Multi-Stage Fracturing System. Further information can be found at [www.essentialenergy.ca](http://www.essentialenergy.ca).

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*The TSX has neither approved nor disapproved the contents of this news release.*