



NEWS RELEASE

ESSENTIAL ENERGY SERVICES ANNOUNCES 2010 SECOND QUARTER RESULTS

CALGARY, ALBERTA August 10, 2010 - Essential Energy Services Ltd. (TSX: ESN) ("Essential" or the "Company") announces 2010 second quarter results with positive EBITDAS⁽¹⁾ of \$0.3 million. EBITDAS for the first six months of 2010 was \$10.6 million.

"We are very pleased with Essential's second quarter results" said Garnet Amundson, President and Chief Executive Officer. "Positive EBITDAS is a big improvement over historical performance as seasonally slow activity usually results in negative second quarter EBITDAS. This quarter, improved equipment utilization, significant cost cutting efforts in 2009 and strong results from our Tryton Multi-Stage Fracturing System contributed to positive EBITDAS."

HIGHLIGHTS

Operational

- EBITDAS was \$0.3 million for the second quarter of 2010 compared to \$(3.4) million for the second quarter of 2009.
- There was continued success with the Tryton Multi-Stage Fracturing System ("Tryton MSFS") and the deep coil tubing rig due to their focus on horizontal wells. These services were active through spring break-up and the quarter.
- Following the recent shift in the Western Canadian Sedimentary Basin ("WCSB") towards oil-based activity, approximately 80% of Essential's service rig, coil tubing and downhole tools services were focused on oil and liquids-rich gas opportunities.

Acquisitions

- Essential acquired five coil tubing rigs and support equipment for \$2.3 million in May 2010. After modifications are complete in the third and fourth quarter, the acquisition modernizes and increases the depth capacity of Essential's coil tubing well service fleet.
- Essential acquired three nitrogen pumpers and related equipment for \$1.7 million in June 2010. These assets complement the coil tubing fleet.

Corporate and Financial

- Essential had no long-term debt outstanding on June 30, 2010 and a cash balance of \$5.4 million.
- Essential converted from a trust to a corporation effective April 29, 2010.
- On April 30, 2010, Essential renewed its \$50 million credit facility until May 31, 2011.

On August 10, 2010, there continued to be no debt outstanding and Essential had a cash balance of \$2.3 million.

SELECTED FINANCIAL INFORMATION

(\$ Thousands, except per unit amounts)	Three months ended June 30,		Six months ended June 30,	
	2010	2009	2010	2009
Revenue	25,194	15,974	71,414	58,172
Gross margin ⁽¹⁾	3,034	(888)	16,287	9,874
Gross margin % ⁽¹⁾	12%	(6%)	23%	17%
EBITDAS ⁽¹⁾	302	(3,400)	10,625	4,627
EBITDAS % ⁽¹⁾	1%	(21%)	15%	8%
Funds flow from (used in) operations ⁽¹⁾	(3)	(3,983)	10,100	3,802
Per share – basic and diluted	\$ -	\$ (0.07)	\$ 0.16	\$ 0.06
Net loss	(4,899)	(10,972)	(1,294)	(5,410)
Per share – basic and diluted	\$ (0.07)	\$ (0.18)	\$ (0.02)	\$ (0.09)
Total assets	168,422	163,599	168,422	163,599
Total long term debt	-	9,755	-	9,755
Shareholders' equity	156,776	147,500	156,776	147,500

⁽¹⁾ Refer to Non-GAAP measures at the end of this news release.

INDUSTRY OVERVIEW

Activity levels in the WCSB are traditionally the slowest during the second quarter when wet weather restricts the ability to move equipment. Activity levels in the second quarter of 2010 showed improvement over 2009 as exploration and production companies continued to develop oil-based resource plays given the relatively higher and stable price of oil in 2010. While higher oil prices have led to an increase in oil-based activity, the persistent low price of natural gas hampered natural gas related activity in the WCSB. Compared to the prior year, service rig utilization improved during the second quarter and for the year to date, however, on a year to date basis utilization remained below historical levels.

The increased focus on horizontal wells and the persistent low price of natural gas contributed to keeping the number of well completions in the WCSB at historically low levels. The increased depth and complexity of horizontal wells results in longer drilling times than in traditional vertical wells. This reduces the well count while increasing the rig time per well. These longer drilling times can create additional lead time before completion work is performed and may result in a backlog of completion work in future periods.

OVERVIEW OF RESULTS

Results for the second quarter reflected the seasonal activity decline that occurs in comparison to the first quarter, however, Essential continued to experience substantial improvement over the prior year as industry demand for oil-based services continued to stimulate activity across the WCSB. The quality, location and versatility of Essential's operations resulted in improved operating results across both segments during the second quarter. The Company's ability to service oil and liquids-rich gas plays allowed it to achieve this improvement in spite of the continued uncertainty with respect to natural gas pricing and storage levels.

The Well Servicing segment benefited from improved demand for its services as increased spending on ongoing maintenance work and greater horizontal drilling activity increased demand for Essential's service rig, coil tubing and nitrogen pumper fleets. Similarly, the Downhole Services & Rentals segment benefited from increased horizontal drilling activity, particularly with respect to the Tryton MSFS that was introduced in the second quarter of 2009.

The cost reduction initiatives implemented by management over the past year continued to generate substantial improvement in results compared to the prior year. Gross margin increased as a percentage of revenue in comparison to the prior year, on both a quarterly and year to date basis, despite lower service pricing in 2010 compared to 2009.

Segment Results - Well Servicing

Essential provides well completion and production/workover services across western Canada primarily through its fleet of service rigs and coil tubing rigs. In addition, Essential provides services through a fleet of rod rigs, nitrogen pumpers, a cement & acid unit and other specialty equipment. Well Servicing generated revenue of \$15.7 million and \$46.4 million, respectively, for the three and six months ended June 30, 2010, compared to \$11.3 million and \$39.0 million, respectively, for the same periods in 2009.

(Thousands)	Three months ended June 30,		Six months ended June 30,	
	2010	2009	2010	2009
Revenue				
Service rigs	\$ 8,392	\$ 6,089	\$ 27,728	\$ 23,233
Coil tubing rigs	4,026	2,227	9,790	8,301
Other	3,324	2,986	8,866	7,484
Total revenue	15,742	11,302	46,384	39,018
Operating expenses	14,175	11,398	35,203	32,349
Gross margin	\$ 1,567	\$ (96)	\$ 11,181	\$ 6,669
Gross margin %	10%	(1%)	24%	17%
Service Rigs				
Number of rigs*	51	51	51	51
Number of operating hours	12,259	8,343	37,402	27,515
Utilization	26%	17%	41%	29%
Coil Tubing Rigs				
Number of rigs*	32	28	32	28
Number of operating hours	7,712	4,900	18,710	16,093
Utilization	28%	18%	36%	28%

* Fleet data represents the number of rigs at the end of the period.

The increase in oil-based activity in the WCSB continued to stimulate activity for service rig equipment during the second quarter and, as a result, utilization improved substantially from the prior year. Service rig utilization improved compared to the prior year as exploration and production companies continued to work on the backlog of maintenance, abandonment and completion work that was created when capital programs were curtailed in 2009.

The quarterly and year to date results for the coil tubing fleet benefitted from the intermediate and deep coil tubing rigs working on horizontal wells in the resource plays of the Bakken, Viking, Cardium and Montney regions. In addition, utilization of the Company's nitrogen fleet has increased throughout 2010 from increased demand for nitrogen in coil tubing applications.

In response to the increased demand for coil tubing rigs and use of nitrogen, Essential completed two strategic asset acquisitions late in the second quarter to expand the fleet. Essential acquired five coil tubing rigs and support equipment for \$2.3 million in May 2010 and three nitrogen pumpers and related equipment for \$1.7 million in June 2010. While not contributing to operating results of the segment during the quarter, these acquisitions will enable the Company to further expand coil and nitrogen operations in future periods.

Essential completed the re-branding of its service rig operations as "Essential Well Service" effective August 1, 2010. The Company expects the re-branding will provide operational efficiencies and allow Essential to compete for sizable well servicing projects and take advantage of its position as the 6th largest well servicing operation in Canada.

Segment Results - Downhole Services & Rentals

Essential offers downhole tools and equipment rentals in addition to electric wireline (“e-line”) and slickline services through the Downhole Services & Rentals business segment. Downhole Services & Rentals generated revenue of \$9.5 million and \$25.0 million, respectively, for the three and six months ended June 30, 2010, compared to \$4.9 million and \$19.2 million for the same periods in 2009.

(Thousands)	Three months ended June 30,		Six months ended June 30,	
	2010	2009	2010	2009
Revenue				
Downhole tools & rentals	\$ 8,141	\$ 4,144	\$ 19,552	\$ 12,928
Wireline services	1,311	798	5,478	6,226
Total revenue	9,452	4,942	25,030	19,154
Operating expenses	7,712	5,326	18,325	15,103
Gross margin	\$ 1,740	\$ (384)	\$ 6,705	\$ 4,051
Gross margin %	18%	(8%)	27%	21%

The downhole tools and rentals operations continued to be a strong contributor to this segment in the second quarter of 2010. Revenue from the traditional downhole tools and rentals operations increased on both a quarterly and year to date basis. Essential also benefited from increased demand for the Tryton MSFS which was first introduced in the second quarter of 2009. The increasing focus by the industry on multi-stage fracturing applications to stimulate wells continued to benefit Essential during the quarter and the first half of 2010.

Wireline continued to be negatively impacted by reduced conventional gas drilling throughout the WCSB and reduced activity in the shallow gas resource plays of southern Alberta.

General and Administrative

(Thousands)	Three months ended June 30,		Six months ended June 30,	
	2010	2009	2010	2009
General and administrative expenses	\$ 2,732	\$ 2,512	\$ 5,662	\$ 5,247
As a % of revenue	11%	16%	8%	9%

General and administrative expenses were \$2.7 million and \$5.7 million, respectively, for the three and six months ended June 30, 2010, compared to \$2.5 million and \$5.2 million, respectively for the same periods in 2009. These costs are comprised of wages, professional fees, office space and other administrative costs incurred at the corporate and business unit level.

The general and administrative costs in the first half of 2010 include \$0.6 million related to converting to a corporation and ongoing costs related to the implementation of International Financial Reporting Standards, neither of which were incurred in 2009.

Equipment Expenditures

(Thousands)	Three months ended June 30,		Six months ended June 30,	
	2010	2009	2010	2009
Equipment expenditures				
Well Servicing	\$ 5,705	\$ 1,659	\$ 6,595	\$ 3,633
Downhole Services & Rentals	405	208	686	584
Corporate	462	153	629	423
	6,572	2,020	7,910	4,640
Less proceeds on disposal of property and equipment	(431)	(145)	(770)	(355)
Net equipment expenditures ⁽¹⁾	\$ 6,141	\$ 1,875	\$ 7,140	\$ 4,285

Net equipment expenditures⁽¹⁾ for the three and six months ended June 30, 2010 were \$6.1 million and \$7.1 million, respectively, compared to \$1.9 million and \$4.3 million, respectively, for the same periods in 2009.

Essential completed two strategic asset acquisitions during the quarter comprised of \$2.3 million for five coil tubing rigs and support equipment and \$1.7 million for three nitrogen pumpers and related equipment. The purchase price for both asset acquisitions was at a discount to replacement cost. Essential plans to use two of the coil tubing rigs to upgrade its existing fleet and convert three of the coil tubing rigs to intermediate depth over the next several months. These steps will modernize and further increase the depth capacity of the Company's existing coil tubing rig fleet. The acquired nitrogen pumpers complement the coil tubing rigs and will be deployed to further grow Essential's operations in central and southern Alberta and southeast Saskatchewan.

Essential classifies its equipment expenditures as growth capital⁽¹⁾ and maintenance capital⁽¹⁾; the latter category includes information systems, operational facilities and leasehold improvements. Comparative equipment expenditures are as follows:

(Thousands)	Three months ended June 30,		Six months ended June 30,	
	2010	2009	2010	2009
Equipment expenditures				
Growth capital	\$ 5,015	\$ 1,035	\$ 5,685	\$ 2,599
Maintenance capital	1,557	985	2,225	2,041
	\$ 6,572	\$ 2,020	\$ 7,910	\$ 4,640

2010 CAPITAL SPENDING BUDGET

Essential's capital budget has increased by \$4 million from \$12.0 million to \$16.0 million. This increase includes the coil tubing and nitrogen assets acquired in the second quarter.

OUTLOOK

Looking forward, the optimism for oilfield service activity in the WCSB that was generated in the first half of 2010 continues but may be somewhat tempered by recent global economic recovery concerns and low natural gas prices. However, unlike 2009, there has been a rapid increase in activity after spring break-up as producers carry on with their projects. At the end of July, according to industry sources, drilling rig utilization and service rig utilization was significantly higher than the same time last year.

With 80% of its service rigs, coil tubing operations and the Tryton MSFS focused on servicing oil-related and liquids-rich gas activity, the Company is well-positioned to meet anticipated demand for its services in the last half of 2010. The Cardium and Viking are exciting resource plays in Alberta and Essential expects to continue to benefit from increasing activity in these areas, which are located in the heart of

Essential's operations. In addition, the Company anticipates that service rigs will continue to be active with ongoing maintenance and abandonment work on existing wells.

Essential is making strategic enhancements to the fleet through acquisitions and capital spending. The Company acquired coil tubing and nitrogen assets in the second quarter of 2010 for \$4 million. These assets modernize and increase the depth capacity of the coil tubing fleet. As previously announced, a new deep coil tubing rig is expected to go into service in the fourth quarter of 2010.

While activity is increasing in the WCSB, Essential continues to believe in the long-term benefit of geographic diversification and is evaluating opportunities to expand into Colombia. In the first half of 2010, the Company investigated several business opportunities in Colombia. Looking into the last half of the year, management remains optimistic that it will establish an operating base in Colombia before the end of the year.

With no debt outstanding, Essential is well-positioned to deal with industry evolution and respond quickly to growth opportunities that may present themselves. While natural gas pricing concerns remain, activity in the WCSB has been improving. With the quality, location and versatility of Essential's operations, management expects the Company will benefit from continued development of the WCSB.

When used in this document, the term "Essential" refers to Essential Energy Services Trust, as it existed prior to the conversion to a corporation on April 29, 2010 and after the conversion refers to Essential Energy Services Ltd., the successor in interest to Essential Energy Services Trust.

Essential's Management's Discussion & Analysis and Financial Statements will be available on Sedar at www.sedar.com and on Essential's website at www.essentialenergy.ca.

**ESSENTIAL ENERGY SERVICES LTD.
CONSOLIDATED BALANCE SHEETS**

(unaudited)

<i>(Thousands)</i>	As at June 30, 2010	As at December 31, 2009
Assets		
Current assets		
Cash	\$ 5,436	\$ 1,080
Accounts receivable	20,104	22,855
Inventory	9,387	9,194
Prepaid expenses and deposits	2,541	1,897
	37,468	35,026
Property and equipment	124,534	125,704
Assets held for sale	1,002	1,215
Intangible assets	3,494	3,853
Future income tax asset	1,924	3,582
	\$ 168,422	\$ 169,380
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	\$ 11,646	\$ 9,413
Current portion of long-term debt	-	3,228
	11,646	12,641
Long-term debt	-	13,372
	11,646	26,013
Shareholders' Equity		
Share capital	279,671	-
Unitholders' capital	-	265,573
Contributed surplus	7,327	6,722
Accumulated deficit	(130,222)	(128,928)
	156,776	143,367
	\$ 168,422	\$ 169,380

**ESSENTIAL ENERGY SERVICES LTD.
CONSOLIDATED STATEMENTS OF OPERATIONS, COMPREHENSIVE LOSS AND ACCUMULATED
DEFICIT**

(unaudited)

<i>(Thousands, except per share amounts)</i>	For the three months ended		For the six months ended	
	2010	June 30, 2009	2010	June 30, 2009
Revenue	\$ 25,194	\$ 15,974	\$ 71,414	\$ 58,172
Operating expenses	22,160	16,862	55,127	48,298
	3,034	(888)	16,287	9,874
Expenses				
General and administrative	2,732	2,512	5,662	5,247
Share-based compensation	271	291	623	679
Depreciation and amortization	4,525	5,001	8,957	9,904
Interest on long-term debt	305	583	525	825
(Gain) loss on disposal of assets	63	3,999	(75)	4,046
Earnings (loss) before income taxes	(4,862)	(13,274)	595	(10,827)
Income tax expense (recovery)				
Future	37	(2,302)	1,889	(5,417)
Net loss and comprehensive loss	(4,899)	(10,972)	(1,294)	(5,410)
Accumulated deficit, beginning of period	(125,323)	(112,689)	(128,928)	(116,257)
Distributions to unitholders	-	(599)	-	(2,593)
Accumulated deficit, end of period	\$ (130,222)	\$ (124,260)	\$ (130,222)	\$ (124,260)
Net loss per share				
Basic and diluted	\$ (0.07)	\$ (0.18)	\$ (0.02)	\$ (0.09)

ESSENTIAL ENERGY SERVICES LTD.
CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited)

(Thousands)	For the three months ended		For the six months ended	
	2010	June 30, 2009	2010	June 30, 2009
Operating activities:				
Net loss	\$ (4,899)	\$ (10,972)	\$ (1,294)	\$ (5,410)
Items not affecting cash:				
Depreciation and amortization	4,525	5,001	8,957	9,904
Future income tax expense (recovery)	37	(2,302)	1,889	(5,417)
Share-based compensation	271	291	623	679
(Gain) loss on disposal of assets	63	3,999	(75)	4,046
	(3)	(3,983)	10,100	3,802
Changes in non-cash working capital	11,916	15,841	4,135	12,069
	11,913	11,858	14,235	15,871
Financing activities:				
Issuance of shares, net of costs	-	-	13,813	-
Proceeds on exercise of share options	37	-	37	-
Decrease in long-term debt	(209)	(9,785)	(16,600)	(8,232)
Distributions paid	-	(198)	-	(2,892)
Changes in non-cash working capital	(175)	-	-	-
	(347)	(9,983)	(2,750)	(11,124)
Investing activities:				
Property and equipment	(6,572)	(2,020)	(7,910)	(4,640)
Proceeds on disposal of equipment	431	145	770	355
Changes in non-cash working capital	11	-	11	(462)
	(6,130)	(1,875)	(7,129)	(4,747)
Change in cash	5,436	-	4,356	-
Cash, beginning of the period	-	-	1,080	-
Cash, end of the period	\$ 5,436	\$ -	\$ 5,436	\$ -
Supplementary cash flow information:				
Interest paid	\$ 98	\$ 179	\$ 323	\$ 441

⁽¹⁾ Non-GAAP Measures

Throughout this news release, certain terms that are not specifically defined in Canadian Generally Accepted Accounting Principles ("GAAP") are used to analyze the operations. In addition to the primary measures of net earnings and net earnings per share in accordance with GAAP, Essential believes that certain measures not recognized under GAAP assist both Essential and the reader in assessing performance and understanding Essential's results. Each of these measures provides the reader with additional insight into Essential's ability to fund principal debt repayments and capital programs. These non-GAAP measures are not recognized measures under GAAP. As a result, the method of calculation may not be comparable with other companies or trusts. These measures should not be considered alternatives to net earnings and net earnings per share as calculated in accordance with GAAP.

Gross margin – This measure is considered a primary indicator of operating performance as calculated by revenue less operating expenses.

Gross margin % – This measure is considered a primary indicator of operating performance as calculated by gross margin divided by revenue.

EBITDAS (Earnings before interest, income taxes, depreciation, amortization, non-controlling interest earnings, losses or gains on disposal of equipment, results of discontinued operations, impairment of goodwill and share based compensation) – This measure is considered an indicator of Essential's ability to generate funds flow in order to fund required working capital, service debt, pay current income taxes and fund capital programs.

EBITDAS % – This measure is considered an indicator of Essential's ability to generate funds flow as calculated by EBITDAS divided by revenue.

Funds flow or funds flow from (used in) operations – This measure is an indicator of Essential's ability to generate funds flow in order to fund working capital, principal debt repayments and capital programs. Funds flow or funds flow from operations is defined as cash flow from operations before changes in non-cash operating working capital. This measure is useful in assessing Essential's operational cash flow as it provides cash generated in the period excluding the timing of non-cash operating working capital. This reflects the ability of the operations of Essential to meet the above noted funding requirements.

Growth capital – Growth capital is capital spending which is intended to result in incremental increases in revenue. Growth capital is considered to be a key measure as it represents the total expenditures on equipment expected to add incremental revenues and funds flow to Essential.

Maintenance capital – Equipment additions that are incurred in order to refurbish or replace previously acquired equipment less proceeds on the disposal of retired equipment. Such additions do not provide incremental increases in revenue. Maintenance capital is a key component in understanding the sustainability of Essential's business as cash resources retained within Essential must be sufficient to meet maintenance capital needs to replenish the assets for future cash generation.

Net equipment expenditures – This measure is equipment expenditures less proceeds on the disposal of equipment. Essential uses net equipment expenditures to assess net cash flows related to the financing of Essential's oilfield services equipment.

ABOUT ESSENTIAL

Essential Energy Services Ltd. is a growth-oriented corporation that provides oilfield services to oil and gas producers in western Canada for servicing producing wells and new drilling activity. Essential provides services through its Well Servicing and Downhole Services & Rentals divisions. With 51 service rigs, Essential is the 6th largest service rig provider in Canada. With 32 coil tubing rigs, Essential has the largest coil tubing well service fleet in Canada. Essential sells and services a full-range of downhole tools including its Tryton Multi-Stage Fracturing System and offers rental equipment. Essential also provides slickline, perforating and logging services with 20 wireline trucks. Further information about Essential can be found at www.essentialenergy.ca.

READER ADVISORY

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. In particular, this news release contains forward-looking statements including expectations as to the benefits of the conversion to a corporation (the "Conversion"), plans of the Company following completion of the Conversion and the effect thereof, expectations regarding the implementation of legislation, expectations regarding capital spending and cost saving measures, expectations regarding the impact of recent equipment purchases, expectations regarding staffing, expectations regarding payment of income taxes, expectations regarding the conversion to International Financial Reporting Standards, the sources of capital and uses of such capital, the services offered by the Company and the relocation of these services to different geographic areas, expectations of future cash flow and earnings, expectations regarding the Company's ability to access credit from its lenders, expectations with respect to the demand for and price of oil and natural gas including natural gas storage levels, expectations regarding the level and type of drilling and production activity in the Western Canadian Sedimentary Basin and expectations regarding the business, operations and revenues of the Company in addition to general economic conditions. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the oilfield services sector (e.g. demand, pricing and terms for oilfield services; current and expected oil and gas prices; exploration and development costs and delays; reserves discovery and decline rates; pipeline and transportation capacity; weather, health, safety and environmental risks), integration of acquisitions, competition, and uncertainties resulting from potential delays or changes in plans with respect to acquisitions, development projects or capital expenditures and changes in legislation, including but not limited to tax laws, royalties and environmental regulations, failure to realize the benefits of the Conversion, stock market volatility and the inability to access sufficient capital from external and internal sources and the inability to pay dividends. Accordingly, readers should not place undue reliance on the forward-looking statements. Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on these and other factors that could affect the Company's financial results are included in reports on file with applicable securities regulatory authorities and may be accessed through the SEDAR website (www.sedar.com) for each of Essential Energy Services Trust and the Company. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

For further information, please contact:

Garnet K. Amundson
President and CEO
Phone: (403) 513-7272
service@essentialenergy.ca

Jeff B. Newman
Chief Financial Officer
Phone: (403) 513-7272
service@essentialenergy.ca

Karen Perasalo
Investor Relations
Phone: (403) 513-7272
service@essentialenergy.ca

The TSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.